

Support

Fundraising



The Future of Board Management & Fundraising - Available Now

Increase fundraising by capitalizing on the often-untapped resource: your organization's board of directors.

For the first time, mission-drive organizations can connect their curated donor data from Blackbaud Raiser's Edge NXT with select board members.

The result is your organization can better engage board members in building relationships with existing and prospective donors.

Benefits of BellesBoard's Integration with Raiser's Edge NXT:

- **Maximize fundraising** among your board and committee members
- **Expand your donor pool** via board members' networks
- **Improve donor retention** via board member relationships
- Plan & track outreach more effectively to **eliminate donor fatigue**

Features of BellesBoard's Integration with Raiser's Edge NXT:

- Donor data is pulled in directly from RE NXT into BellesBoard; updates made in BellesBoard also update in RE NXT once approved
- Board members can be paired with donors and assigned fundraising actions *via a designated fundraising staff contact*
- A VirtualFundraising Coach for board members and staff to access strategies, templates & tools to 1) Forge & foster relationships, 2) Optimize the ask experience, and 3) Drive in more dollars



bellesboard.com